

WEST VIRGINIA RURAL HEALTH ASSOCIATION
Board of Directors Meeting – Phone Conference
February 25, 2010 10:00 AM to 12:00 PM

Members Participating: Norma Bowyer, Dave Brown, Sharon Giles, Jeff Graham, Lew Holloway, Mary Huntley, Tom Kuhn, Sandra Pope, Sally Richardson and April Vestal

Not Participating (Absent): Patricia Crawford, Amber Crist, Hilda Heady, Dave Sotak

Guest: Jacquelynn Copenhaver

Agenda Items	Discussion	Board Actions
Call to Order	President, Sally Richardson called the meeting to order at 10:00 AM	
Roll Call	There were ten Board members in attendance and four members absent.	
Minutes	Minutes of the December 17, 2009 meeting were reviewed. Sandra P. said that Sherri Ferrell's (WV Primary Care Association) name should be spelled out page 2. Jacquelynn Copenhaver noted that her name was misspelled throughout the minutes except at the heading. Lew Holloway is also misspelled on page 3. Sandra P. said the Secretary finalizes the changes to the minutes after the Board approves them and then emails them to Jacquelynn C. to be posted on the web site and to the Board.	Motion to accept the minutes (Sandra P./Sharon G.) Motion passed
Treasurer's Report	<p><u>2009 Annual Year</u> Total Income \$25,697 Total Expenses \$23,105 Net Profit \$2,592 Subtract prior year grant funding – \$2,290 = Profit \$302</p> <p><u>Cash Summary 2009</u> Cash, beginning balance Jan 2009 \$38,008 Deposits, current year \$23,699 Disbursements, current year (\$23,397) Cash, ending balance - Dec 2009 \$38,310</p> <p><u>Trend Analysis as of Feb 2010 (still a draft)</u> David B. reported that the actual revenue/expenses of \$23,407 does not correspond to the actual monthly 2009 budget, but the discrepancy may have to do with the carry-over grant funds. David B. indicated that he will discuss this with Sherri Ferrell. Jeff G. asked about the 2010 budgeted amount for the Silent Auction and David B. said it was \$200, but Jeff G. thought it should remain at the 2009 amount of \$500. David B. said Jeff G. was correct the amount is \$500. Sandra P. said the \$500 should be reflected and carried over as approved by the Board. Sally R. suggested changing other line items to make up for the increase in the Auction</p>	<p>Motion to accept the 2009 Budget and the TA Grant Activity Budget as presented and table the 2010 Budget until the March meeting (Jeff G./Mary H.) Motion passed</p>

	<p>budget line item. David B. said he would work with Sherri Ferrell and present an amended budget at the March Board meeting. Sandra P. pointed out that there are a number of items that are not included in the budget, such as printing, notebooks, ink, and office supplies (Board notebooks, display materials and laminator.) David B. asked Sandra P. to send him and email listing those items.</p> <p>Sally R. suggested that the Board table approval of the 2010 budget until the next meeting, after these adjustments are made. David B. agreed with this suggestion.</p> <p>Lew H. pointed out the Final Report for 2009 NRHA Technical Assistance Grant report that he submitted did not reflect a zero (\$0) balance at the end of the year. Lew said the report may need to be resubmitted. He will contact Amy Elizondo at NRHA to let her know we will have updated financial reports. Sally R. asked Lew H. to contact Sherri Ferrell for a meeting about this situation.</p>	
<p>Consultant Report Attached</p>	<p>Jacquelynn Copenhaver, WVRHA Consultant, reported that January and February have been slow in terms of work products, due to the transition of the new Board President, Sally Richardson, weather conditions, and prior obligations of her time.</p> <ul style="list-style-type: none"> • The 3rd quarterly newsletter is currently being produced, but logistics hampered the development of the Legislative Newsletter with President Sally Richardson. • The 501 © 3 application is on hold until Jacquelynn talks to Sherri Ferrell (WVPCA), but she will update the Board on this subject at the next meeting. • Continued to work with Webmaster Consulting to keep the website updated and redesigned various pages per the direction given by the Board. Per the Board request for more information regarding activity and “hits” on the website, the table in the Consultant’s Report summarizes usage information provided by Webmaster Consulting. • Also for consideration on the website is whether or not the Board would like to make certain pages “Members Only”. Per the Board request at the December 2009 meeting, below is a recommendation for the public access pages and members’ only pages. Each Board Member would have a user ID and password. Sharon G. said she did not think our membership was large enough to justify a “Members Only” section, and suggested a “Board Members Only” section. The Board Members Only section could have financial reports, minutes, strategic plan, up-to-date membership list, etc. Jacquelynn would need assistance in obtaining all the financial reports for the “Board Members Only” section. 	

	<ul style="list-style-type: none"> • Also, Jacquelynn C. said we need to ask Sherri Ferrell if we can add 501 © 3 to the web and ask for donations. Jacquelynn C. also suggested that each Board Member approach their own organization to request WVRHA organizational memberships. • Membership recruitment has been slow. Sally R. said that the list of organizations throughout the state should be reviewed again and contacted. Next steps will be for Sharon G (Membership Chair), Jacquelynn C., and Sally R. to meet and discuss membership outreach to put together a strategy, whether email or mailing, and bring it back to the Board. 	
New Board Members	Tom Kuhn introduced himself as a new WVRHA Board member. Tom is Program Coordinator/Liaison for Partners In Health/CAMC for 13 counties.	
Old Business:		
Policy Institute	Lew H. reported that 10 people attended the Policy Institute -- Norma B., Karen Pauley (WVDHHR), April V., Laura Welch, Dave S., Sally R., Hilda H., Sandra P. Lew and a pharmacy student from WV who is in school in Ohio. Most of this group met in person with Sen. Jay Rockefeller and with office staff of our remaining Congressional delegation. The health care reform struggle remains very frustrating as relayed by the staff and Sen. Rockefeller. It is not considered a "safe" vote, therefore anybody in Congress who votes for it will fear that they will not have a seat following the next election. Sen. Rockefeller talked about having to make trades for votes to get the health care reform passed.	
Board Membership Vacancies	Two Board Members did not run or were not aware they could run for re-election even though they had that opportunity in 2009. These members are Lisa Scarberry and Laura Welch, and both have expressed interest in continuing to serve on the Board. There is currently one vacancy on the Board. Jeff G. posed that the Nominating Committee make a recommendation to the Board to fill the vacancy. Lew H. is the Nominating Committee Chair and Jeff G. offered to work with Lew on the Board nomination, and send an email to the Board regarding a recommendation. Sally R. announced that Sharon G. has agreed to serve as Board Secretary for 2010, and Dave B. has agreed to continue as Treasurer. There currently is no candidate for President-Elect. Sally R. suggested postponing election of officers until the next Board meeting.	
Committee Chairs	All committee chairs have agreed to their appointment for another year. Sharon G. recommended that Sally R. appoint an ad-hoc Bylaws Committee. Sally R. will be seeking volunteers.	

Calendar of Meetings	The Board decided to change the meeting dates to the fourth Tuesday of the month (from the third Thursday of the month) and every other month is a face-to-face meeting. Time remains the same from 10am - 2pm. Braxton LRC is the site for face-to-face meetings. Sally R. said a notice will be sent out about the official dates.	Motion to move meeting dates to fourth Tuesday of each month (Jeff G./ Lew H.) Motion passed
Committee Reports		
Membership	Nothing to report.	
Communications	Nothing to report.	
Fundraising	Presented by Jeff G. Jeff said there has been some more revenue turned in. He will be discussing an at-Large committee member with Sally R. Jeff G. would also like to do another golf tournament perhaps in the fall, or other event.	
Policy	Presented by Norma B. Norma discussed the Hill visits at the Policy Institute. NRHA has sent out information on the Medicare cuts. No activity on the state level.	
Adjournment	Meeting adjourned at 12:00 Noon	Motion to adjourn (Jeff G./Sharon G.) Motion passed

Future Meeting Dates: Tuesday, March 23, 2010 -- 10:00 AM at the Braxton LRC