

WEST VIRGINIA RURAL HEALTH ASSOCIATION
Board of Directors Meeting – WVRHC live meeting
October 21, 2009 9a – 10a

Members Participating: Mary Huntley, Sandra Pope, Sally Richardson, Sharon Giles, Dave Sotak, Jeff Graham, Lew Holloway, Hilda Heady, David Brown, Laura Welch, Norma Bowyer, Lisa Scarberry

Guests: Jacquelynn Copenhaver, Sheri Ferrell

Not Participating (Absent): Amber Crist

Agenda Items	Discussion	Board Actions
Call to Order	Lew H. called the meeting to order at 10:00am	
Roll Call	There were 12 members in attendance and 1 member absent	
Minutes	Minutes of the September 24, 2009 meeting were reviewed.	Motion to accept the minutes (Sandra P / Hilda H) Motion passed
Treasurer's Report	Expenses: \$3800 consulting, web domain purchase \$1000 \$45, 544 cash balance	Motion to accept (Mary H / Sally R) Motion passed
Consultant Report	<p><u>Dual membership application:</u> Application now up & available on the website. Distribution organization list on Oct report. Interested in ideas for promotion to consumers since we allow consumer membership in WVRHA. Laura- add WVSHP. Mary H- Add all HCP educational schools for faculty & students. Create flyer to post in schools. Sally- Can we send their membership a notice? Or can they forward to their membership? Norma- Consider faith based organizations to include with memberships. Also include RHC & CHC etc. Sharon G- Include other health focused organizations (ALA, cancer, etc). Lew- Businesses that have employee-based wellness programs. Dave Sotak- School based health assembly.</p> <p><u>Newsletter:</u> 1st one out this month. Hard copies</p> <p><u>Membership Brochure:</u> content on website. Hard copies available in auction room.</p>	Laura- W forward WVSHP info to Jacquelynn for website link
Old Business:		
501(c)(3) status	<p>Jacquelynn C. Talked to Sherri Ferrell. She would be willing to lead the process with their attorneys (Bowles Rice) to move forward with the 501c3 application process. She will also clarify if we have our own FEIN number. Working with Sandra P, Sheri F. and Sally R. Sharon G- Historically, the FEIN number may have been temporary. Need the number for tax issues (tax exempt), grants, etc. Sherri F- we have an FEIN number This improves donations, grants and membership tax credits.</p>	Motion to continue to move forward (David B/Sally R) Motion passed

New Business		
Consultant Contract	Original Contract: 4 months at 16hrs per week. WVRHC- have Jacquelynn bill us for her hours that she works for WVHRA issues during this meeting. We will cover her expenses and registration for the conference. There is about \$4k available after Oct payment, for continued contract. Low H- Expenses may exceed the \$4,000.	Motion to extend her contract to end of year (Mary H/Sharon G) Motion passed
Open Discussion		
WVRHC Sponsorship Registration	Sandra P Sponsorship registrants are not counted or given opportunity as WVRHA membership. WVRHA loses	Work with Bureau to add free membership checkbox to sponsorship registration for free individual WVRHA membership (Sandra P) Table issue for future meetings
Committee Reports		
Membership	Tabled d/t lack of time	Tabled d/t lack of time
Communications	Tabled d/t lack of time	Tabled d/t lack of time
Fundraising	Tabled d/t lack of time	Tabled d/t lack of time
Nominations & Election Process	Tabled d/t lack of time	Tabled d/t lack of time
Policy	Tabled d/t lack of time	Tabled d/t lack of time
Adjournment	Meeting adjourned at 10AM to attend WVRHC Opening Session	

Future Meeting Dates: November 19th, Conference Call, 10a – 2p