

WEST VIRGINIA RURAL HEALTH ASSOCIATION
Board of Directors Meeting – Phone Conference
May 28, 2009 10am – 12 noon
(Approved at the July 23, 2009 Meeting)

Members Participating: Laura Welch, Sandra Pope, Dave Brown, Lew Holloway, Sharon Giles, Lisa Scarberry, Jeff Graham, Mary Huntley.

Guest: Jacquelynn Copenhaver

Not Participating (Absent): Hilda Heady, Sally Richardson, Mary Huntley, Norma Bowyer, No OCRHS representatives were in attendance.

Agenda Items	Discussion	Board Actions
Call to Order	Lew Holloway called the meeting to order at 10am	
Roll Call	There were 7 members in attendance and 8 members absent. 1 Guest.	
Minutes	Minutes of the April 23, 2009 meeting were reviewed.	Motion to accept the minutes (Jeff Graham/Laura Welch) Motion passed
Treasurer's Report	Presented by Dave Expenses for April reviewed. Cash: \$45,641 NRHA 2008 TA Grant: From April mtg, remaining balance of \$500 moved to be available for the current student chapter. Hilda needs to be notified that there is \$500 available for the student chapter NRHA Skill Building: Dave registered. Est expenses for plane & hotel will exceed allotted \$750. Student Chapters: \$500 dollars remaining	Motion to accept report (Lisa/Sharon) Motion passed
Old Business:		
WVRx Letter: (Jeff)	Letter drafted by Jeff. Looking at implementing the website link on both sides.	
Supplemental Grant: (Lew)	We have not heard about the \$5000 supplemental grant from NRHA. These are our consultant funds.	
New Business		
Discussion w/ Jacquelynn Copenhaver	Based on April 2009 mtg, the discussion of a consultant is the prompt for this group discussion regarding our interests, plans, ideas for a consultant. Sharon: Does Jacquelynn have a copy of our strategic plan? Lew: Yes Jacquelynn: most of her experience is in health care, with New River Health Assoc, initially in RHEP, then HR director, administration team, grant writing, representing New River on local & state boards. Experience with partnerships, bringing . Now with own health organization consultant, including grants, accreditation processes, governmental	Motion to have Jacquelynn submit a proposal ASAP of her plans for providing us work avg 16 hrs/wk x 4 months, and board member electronically responding for acceptance. (Dave /Jeff).

registration changes.

Main WVRHA focuses-

1. Membership: We need to expand and promote membership. Current membership is stagnant, with same people.
2. Develop the benefits of a membership in WVRHA, to make it worth joining.
3. Develop “deliverables”, projects that define our association, purpose of assoc.
4. Website enhancements
5. Possible part-time Executive Director position, since board membership is voluntary
6. Develop Road Map for WVRHA to make us the state-wide leader in bringing the local, community, regional, state associations & programs together for group efforts.
7. Newsletter development
8. Recently developed a membership list-serve, supported by Sharon Gile’s office
9. We would like a consultant to “be the glue” that helps us move forward, more consistent permanent leadership (no offense to Lew ☺)
10. State & National health care reform projects, “implementation”, anticipate the changes
11. Increase our “funds”, “support” by building up organizational membership
12. Review our Board By-Laws?
13. Address our relationship with State Office of Rural Health (currently ours in not optimal or comparable to other states). Identify the relationships between these groups from other states (NC, Indiana, California,) to help us create our vision of partnership. Identify potential overlap, benefits, etc to relationship. Identify philosophy of new State office leadership (Joe Barker now over entire, Melissa Wheeler over Rural Health office).
14. Assessing 501.3c benefits, etc

Jacquelynn- she could help push out the assoc agenda. Has some ideas on addressing some of the above ideas- to develop leadership as we develop deliverables, that help make us the leading state assoc. Limited experience in website development, but can help us identify the right resource. Heavy experience with newsletters, board training, membership recruitment, strategic planning (including being on the implementation-ground).

Questions for us? Not at this point.

Request for Jacquelynn: Provide us a summary & idea document from this conversation, along with your ideas of time commitment availability (Lew indicates that discussion w/ Jacquelynn is possibly 16 hrs/wk x 4 months (about 260 hrs). Jacquelynn is agreeable to this)

Motion passed

Motion to give Lew authority to accept pay structure up to \$50/hr if not included in her proposal. (Jeff/Laura).
Motion passed

	Board discussed \$30-50 /hr for consultant. It seems that Jacquelynn is within the low end of this range.	
Together Rx Access Webinar (Dave & Norma)	Dave: nothing to report at this time.	
Student Chapter, WVU (Sandra)	At least 3 students from various health professional programs at WVU were in attendance at NRHA, and participated well.	
Strategic Plan update (Lew)	No comments regarding any updates	
Committee Reports		
Membership	Presented by Sharon Giles Welcome letters to the 3 organizational members sent. Invitation to join letter sent to Allen Moyer, Administrator at the Beckley VA system. Need board members to provide name ideas to Sharon Giles for invitation.	
Communications	Nothing new to report	
Fundraising	Nothing new to report	
Nominations & Election Process	Presented by Jeff Regarding Dave Sotak, from New River Health Center: He has agreed (per Lew) to fill an empty WVRHA board seat. Amber Crist, AHEC: She is agreeable to serve on the board. Need to fill: Elaine Mason (ends Dec 2009). ...fill with Dave Sotak, 1 st term to end 12/09 Vacant Seats, 2009: 3 seats ...fill with Amber Crist, 1 st term to end 12/09 This brings us to 13 of 15 members.	Motion to accept Dave Sotak as member of WVRHA Board of Directors through 12/09 providing the appropriate form completed (Jeff / Dave) Motion passed Motion to accept Amber Crist as member of WVRHA Board of Directors through 12/09, providing the appropriate form completed (Dave / Laura) Motion passed
Policy	Norma & Dave are working on obtaining student abstracts for WVRHC submission	
Adjournment	Meeting adjourned at 12noon	Motion to adjourn. (Dave/Laura). Motion passed

Future Meeting Dates:

Next Meeting June 25, 2009 at Braxton County Memorial Hospital, starting at 10am