

WEST VIRGINIA RURAL HEALTH ASSOCIATION
Board of Directors Meeting – Days Inn, Flatwoods, WV
April 23, 2009 10:15 am – 2:45 pm

Members Participating: Lew Holloway, Norma Bowyer, Jeff Graham, Dave Brown, Elaine Mason, Sharon Giles, Lisa Scarberry and Sandra Pope

Not Participating (Absent): Laura Welch, Hilda Heady, Sally Richardson, Jill McDaniel, Mary Huntley. No OCRHS representatives were in attendance.

Agenda Items	Discussion	Board Actions
Call to Order	Lew Holloway called the meeting to order at 10:15 am.	
Roll Call	There were 8 members in attendance	
Minutes	Minutes of the March 23, 2009 meeting were reviewed. Several items were corrected.	Motion to accept the minutes with corrections. (Elaine Mason / Sandra Pope) Motion passed
Treasurer's Report	Income for the month of March was \$10.00. Expenses were \$1652.	Motion to accept the report. (Jeff Graham /Dave Brown) Motion passed
Old Business:		
President-Elect	Lew Holloway spoke with Sally Richardson. She is willing to serve as President-Elect.	Motion to nominate Sally Richardson. (Jeff Graham/Elaine Mason) Motion passed
WV Rx	Jeff Graham discussed WV Rx and how the WVRHA might collaborate with them. WV Rx is involved in patient advocacy efforts. There are 9 pharmaceutical manufacturers involved. They are also trying to find medical homes for patients who lost access to PAP programs discontinued by a local (Beckley) medical facility. Jeff will draft a letter – endorsement of the project by the Association.	
Supplemental Grant	The WVRHA submitted the grant last year, but has received word from Amy Elizondo that it needed more detail. Expenditures are now broken down detailing how the \$5K would be spent as requested with amounts included. A formal resolution was made to request technical assistance funds for leadership development, etc. and to submit. The document was edited by Lew Holloway to reflect the approval of the resolution by the Board.	Motion to request TA funds for leadership development in NRHA grant. (Brown/Mason?) Motion passed.
Strategic Plan Update	The group discussed the progression of our strategic planning and the selection of a consultant. Elaine Mason felt that we need to further clarify strategies. Norma Bowyer	Motion made that the Board authorize our President to solicit

	suggested that we redistribute the plan periodically in order to keep our “roadmap” in front of us. Sharon Giles commented that we need to use the strategic plan to identify/expand directions to whomever we hire; e.g. membership growth and partnering with other organizations. Dave Brown felt that we need to work with the consultant to let them help develop goals/plans. S. Giles stated that we should let the candidates for the position give the Board a proposal based on the strategic plan’s framework. Discussed the possibility of having consultant examine what we need to consider to develop position for P/T Executive Director.	proposal(s) from management consultants to carry out objectives of Strategic Plan. (not sure ?/Mason) Motion passed.
New Business		
Student Chapter	Sandra Pope initiated discussion pertaining to Association support to students at WVU, to assist with covering costs to the Rural Medical Educators Conference and the NRHA Annual Conference – Miami Beach, FL. The Board previously approved \$500 to help cover expenses of a student(s) attending the conference. Two students will be attending and their costs will far exceed \$1,000. The Board voted to provide an additional \$500 to the students (chapter) to help cover expenses. One of the student’s is expected to provide a brief report of their experiences in Florida. Also, if possible, one of the student’s will be asked to provide an update at the Association’s Annual Meeting at Glade Springs (in October).	Motion to provide \$500 to the Student Chapter at WVU. (Jeff Graham/Sandra Pope) Motion passed
Together Rx Access	Low Holloway had asked Sandra Pope to follow-up on an email from the president of the Virginia Rural Health Association. Together Rx Access was the Association to promote a webinar on the services they provided to each state. Beth O’Connor (VRHA) says this is a nice source of revenue for state associations, with minimal effort. She said Virginia promoted the webinar and received a check for \$5,000. She encourages us to do the same. Together Rx Access provides cards that you take to a pharmacist/pharmacy to save money.	Motion to move forward with setting up a webinar. (Dave Brown/Norma Bowyer) Motion passed
Board Vacancies	Board Members present discussed several names of persons that could fill current Board vacancies. Names were: Amber Crist (Pope to contact); Mark Rubin or Dave Sotak (Graham to contact); Dr. Richard Meckstroth (Holloway to contact); and Eric Ruf (Scarberry to contact)	
		Motion to (/) Motion passed
Open Discussion		
	The group bid farewell to Treasurer Elaine Mason. She is leaving West Virginia for Georgia soon and will be giving up her position as treasurer.	
	Dave Brown will be attending the NRHA Skill Building workshop in UT in place of Sally Richardson and Laura Welch.	

		Motion to (/) Motion passed
Committee Reports		
Membership	Sharon Giles stated that the membership committee has not met, but they have issued a revised membership listing, started the listserv, and sent welcome letters and certificates to new members. A letter is being developed for organizational members to be sent with committee list to solicit involvement. Lew Holloway stated that the WVRHA needs to provide purpose/reason to get someone to join our organization. Dave Brown said that he sees many state organizations active in rural health, but sees no central organization connecting all of groups and their efforts. Jeff Graham stated that we need to work on attracting more organizational members to expand our partnerships. He also mentioned that he finds the number of various WVRHA membership applications "out there" confusing. Norma Bowyer suggested that the board members be given brochures to have available at meetings, conferences, etc.	Motion to (/) Motion passed
Communications	Sandra Pope had nothing to report.	Motion to (/) Motion passed
Fundraising	Jeff Graham said that while committee had not met, he has a few ideas to consider such as a celebrity live auction. Open to suggestions.	Motion to (/) Motion passed
Nominations & Election Process	The committee came up with a list of possible candidates to go to regarding board membership.	Motion to (/) Motion passed
Policy	Norma Bowyer stated that the Policy Committee had not met, but that she will be attending the national meeting.	Motion to adjourn. (Graham/Giles) Motion passed
Adjournment	Meeting adjourned at 2:30PM	

Future Meeting Dates: